



# May 2013 -Quarterly Newsletter

## 5 Counties for Tobacco-Free Living

Fond du Lac

Green Lake

Marquette

Washington

& Waushara Counties

*Our mission is creating nicotine and tobacco-free environments in which we live, work, and play while promoting healthy lifestyles through education, advocacy, and policy.*

## NEW WEBSITE!

Our website is now LIVE. Please visit it at [www.tobaccofreelivingfdl.com](http://www.tobaccofreelivingfdl.com).

### You will find resources on:

Tobacco prevention, Asthma Triggers Home Walk-through, quit tobacco resources, upcoming events, FACT (youth-led tobacco prevention group), and so much more. Also, owners/managers of multi-unit housing will find resources on how to provide smoke-free housing.

You can also sign up on the website to get involved in tobacco prevention initiatives.

### Link n Learn Conference

Anna Weber and Lauren Calnin from Montello provided a FACT training at the annual Link n Learn conference held in Green Lake on April 16, 2013. FACT "Fighting Against Corporate Tobacco" is a youth-led group that takes action and creates change. Forty youth attended the breakout session on FACT.

The Link n Learn is for Middle School and High School youth as well as adults who work in local counties and communities.

The purpose of a Link n Learn meeting is to provide a forum for learning and sharing among individuals involved in community mobilization efforts to support asset building for youth.

#### Visit our Website at:

[www.tobaccofreelivingfdl.com](http://www.tobaccofreelivingfdl.com)

#### Like us on Facebook

Fond du Lac County Health Department

[www.facebook.com/fonddulaccounty](http://www.facebook.com/fonddulaccounty)

Waushara County Health Department

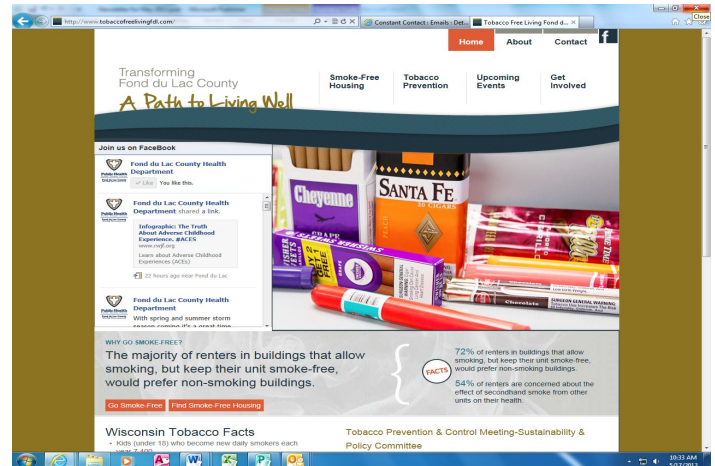
[www.facebook.com/pages/Waushara-County-Health-Department/188231714543786](http://www.facebook.com/pages/Waushara-County-Health-Department/188231714543786)

Marquette Co. Healthy Communities/Healthy Youth

[www.facebook.com/marquettehchcy](http://www.facebook.com/marquettehchcy)

Washington County Prevention Network

[www.facebook.com/pages/Prevention-Network-of-Washington-County/264853243554322](http://www.facebook.com/pages/Prevention-Network-of-Washington-County/264853243554322)



This website is made possible with funding from the Centers for Disease Control and Prevention.

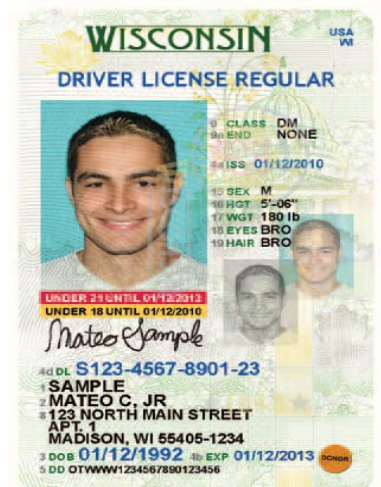


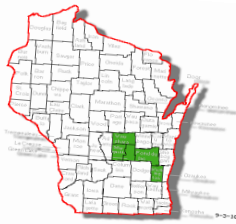
The Wisconsin Wins (WI Wins) campaign is a state-level initiative designed to decrease youth access to tobacco products. Under mandates from the Federal Government, all states have to maintain a less than 20% rate of tobacco sales to minors to avoid the loss of funding for federal substance abuse and treatment programs. This would be a loss of \$10 million in Wisconsin.

Compliance checks are conducted throughout the year.

Sample of the New WI Driver's License

The month, day, & year that the minor turns 18 is still highlighted in yellow under the photo.





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## Fond du Lac County Asthma Coalition

The Fond du Lac County Asthma Coalition identified the Asthma Triggers Home Walk-through Program as their primary focus this year made possible with funding from the Wisconsin Asthma Coalition. The coalition provided an Asthma Trigger Home Walk-through presentation on April 16<sup>th</sup> to individuals, agencies, and organizations that provide in-home services. Participants also received a toolkit that included a trigger assessment sheet, remedies to either eliminate or decrease the triggers, and other asthma educational resources. Those same resources can be found at [www.tobaccofreelivingfdl.com](http://www.tobaccofreelivingfdl.com) under smoke-free housing. The resources are free; however, the coalition is required to document the number of assessments completed as well as feedback on the Asthma Triggers Home Walk-through Program resources. Please contact Sandy Bernier at 920-906-5537 or [sandy.bernier@fdlco.wi.gov](mailto:sandy.bernier@fdlco.wi.gov) if you complete any home walk-throughs for grant reporting purpose.

## Kick Butts Day Activities Held

March 20, 2013

Kick Butts Day is a national day of activism that empowers youth to speak up and take action against tobacco use at more than 1000 events from coast to coast. Youth will STAND OUT ... SPEAK UP ... and SEIZE CONTROL AGAINST BIG TOBACCO.

Students at **Wautoma HS** and **Parkside MS** participated in Kick Butts Day, March 20, 2013 by displaying posters and tobacco facts in their schools. **Fond du Lac/NFDL** FACT members stenciled on windows, displayed posters, and provided tobacco fact announcements in the schools. FACT in **Montello** used post-its with tobacco-free messages to spell FACT at school.

## FACT in Action Fighting Against Corporate Tobacco



FACT Storytelling Training in Montello, WI.  
(March 18, 2013)



FDL FACT at 2nd  
Annual Fundraiser at  
Culver's in Fond du  
Lac.  
(March 25, 2013)

Makala, in the  
FDL HS entrance,  
stenciling Kick Butts Day  
Big Tobacco's  
Manipulation Lab signs.  
(March 19, 2013)



On Kick Butts Day, March 20, FACT members at Montello Jr. High spelled FACT using post it notes. Youth wrote on the notes why they are tobacco free. This was available in the commons all day for students to see.

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